I want to leave my grandkids an everlasting legacy of LOVE.

For a modest premium, you can help create a financial foundation for kids and grandkids. You can tell your grandkids not to worry about college tuition. Or tell them they'll have access to money in case of emergencies. Help make a safe and secure future for your kids and grandkids a reality instead of just a dream.

You can leave an ever-lasting legacy of **love**.





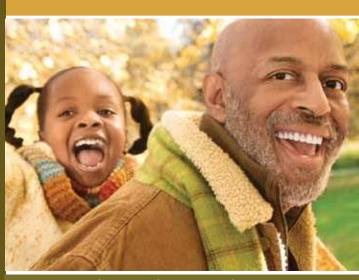
Life insurance underwritten by:
UNITED OF OMAHA LIFE INSURANCE COMPANY
Mutual of Omaha Plaza
Omaha, NE 68175
mutualofomaha.com

Availability of products and features may vary by state.



What would you like to pass along to your grand kids





PROTECTION | SAFETY | SECURITY | COLLEGE TUITION



Along with family recipes, coin collections and other keepsakes, how about help with peace of mind and security? Grandparents just like you want to leave financial legacies to help secure the futures of their kids and grandkids.

There are many financial options available to you, but have you considered life insurance? Not only can life insurance be affordable, but it can be versatile, too.

With the help of life insurance, you can:

- Provide death benefit protection for grandkids
- Provide grandkids with a safe and secure savings vehicle
- Ensure grandkids' insurability later in life
- · Provide college tuition for grandkids

United of Omaha Life Insurance Company offers a variety of life insurance products with features designed to meet specific needs. Your insurance agent can explain how each product works and what you and your loved ones can expect.

Types of life insurance include: Term Insurance

Pure protection defined by the length of time you elect to hold the policy. Term covers a specific time period and has no cash accumulation feature.

Permanent Insurance

Whole Life

Permanent life insurance that helps you meet unexpected expenses while protecting your assets for future needs. You can use the cash value accumulation feature to supplement your retirement income or as a loan source, while the death benefit can help provide for your children's or grandchildren's educations or trust funds.

Universal Life

Permanent life insurance that provides a guaranteed death benefit plus the opportunity to conservatively accumulate future wealth in a tax-advantaged way.





"We want to leave a legacy to our grandchildren and be remembered long after we're gone."